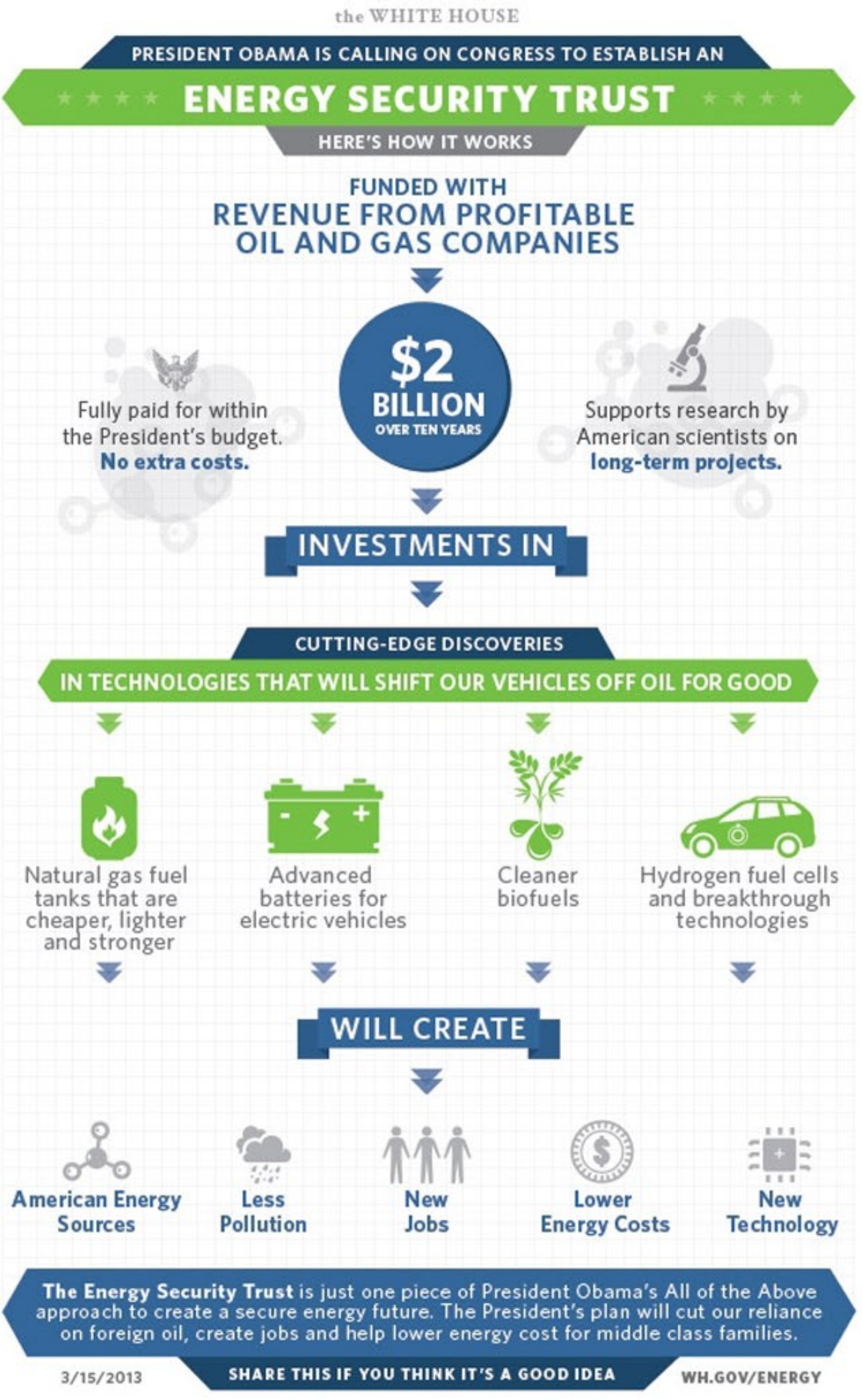
How we shift America off oil

America's auto industry is in the midst of a change for the better. Right now, car dealers are offering customers twice as many hybrids as they were five years ago and seven times as many cars that can go 40 miles or more on a gallon of gas. Last year, General Motors sold more hybrid cars than ever before and Ford is working hard to keep up with demand for its fuel-efficient vehicles.



HYBRID TIRES FACT OR FICTION?

President Obama before his last inauguration called for American's to manage their tire pressure on their vehicles more carefully to help insure better fuel economy and reduce our dependence on foreign oil as a result.

Transportation accounts for almost 70% of liquid fuel consumption in the U.S. The vehicles we drive represent the best potential for improving our energy efficiency. According to the Department of Energy the U.S. drivers waste 3.7 billion hours sitting in traffic every year, using 2.3 billion plus, gallons of fuel - enough to fill 58 super tankers. This factors at a cost to the economy of 78 billion dollars per year. Compelling evidence that prompted NitroFleet99 to foster partnerships with the Clean Cities Coalition, the National Association of Fleet Administrators [NAFA] the Environmental Protection Agency and the Department of Energy. NitroFleet99 was able to evaluate relationships across different sectors of urban transportation that impact energy needs and the environment. Ohio and Missouri have been innovators in recognizing the need for better solutions in managed fleets - businesses can look to Clean Cities Coalition chapters around these states for information on programs and RFP's sponsored by the E.P.A. & D.O.E. as funding sources for sustainable add-ons to their business model.

Nitrogen Tire Inflation has been widely used for decades by the airlines, big industry and professional motor sports such as NASCAR. With Nitrogen's different chemical structure than compressed air - it's use has been evaluated independently for it's effect on rubber. BRIDGESSTONE, GOODYEAR, FORD and others have concluded from their research that Nitrogen permeates thru a tire wall between 3 and 4 times more slowly than compressed air - which is actually 76% Nitrogen, 23% Oxygen [which contains moisture and is the enemy of rubber] and 1% trace minerals.

The effects of high purity Nitrogen in tires produces - more evenly inflated tires that retain pressure longer, which results in better fuel economy by up to 6%. Equally important, the wear ability or life of the tire, whether new or used, converted to Nitrogen will last up to 30% longer. Thereby reducing the environmental impact of 300 million plus worn tire casings that are disposed of in landfills and bodies of water around the world every year.

As part of the E.P.A.'s Green Gas Station model for the future, NitroFleet99 is providing Nitrogen systems with the support of the Department of Energy and the E.P.A. to five model sites in CA, TX that feature L.E.E.D. [Leadership in Energy and Environmental Design] certified buildings and alternative fuels. By 2015 there will be 59 metropolitan areas with populations greater than 5 million - up 50% from just 2001. In 2007, the world crossed a epochal threshold - for the first time in history the majority of the human population lives in cities.

GoNitroTire is working to create a network of Nitrogen service providers across the U.S. under the NitroFleet99 brand. To provide a uniform Nitrogen services network for both consumers and the fleet community. Enabling change in the way individuals and businesses manage their tires. Hybrid Tires thru Nitrogen Tire Inflation, at a reasonable cost. A passenger vehicle will cost about $29.95 for all four tires to be converted to Nitrogen, in 5-10 minutes time. Thereby maintaining tire pressure more uniformly - Nitrogen reduces the [TPMS] tire pressure monitor system going off, every time there is a fluctuation in outside temperature.

With customer's like ZENN cars, Zero Emissions No Noise automobiles and SEV Smith Electric Vehicles. The cities of Kansas City, Kirkwood MO and the Pennsylvania Department of Transportation have chose Nitrogen systems as the better alternative to air.

NITRO99+GEN R represents a Nitrogen system that effectively integrates into a service locations pneumatic tools and equipment, creating a GREEN environment where the tools and equipment last longer thru the elimination of moisture which is a corrosive agent.

As advocates of HYBRID TIRES, GoNitroTire and NitroFleet99 are creating here in the United States and Japan, better alternatives to maintain your tires, which reduces our dependence on foreign oil while improving the environment of our planet for future generations…

For More Information contact: www.GoNitroTire.com 888.648.0006